

**MADISON LOCAL SCHOOL DISTRICT**  
**STRATEGIC PLANNING – ACTION PLAN**

**GOAL: Financial Responsibility—Madison Local Schools presents a balanced, sustainable and transparent budget for all stakeholders, allowing for full implementation of the district’s strategic plan.**

**STRATEGY: Execute a transparent practice of responsible spending, finance management, and efficient operations for maintaining a high-quality organization.**

<b>ACTION STEPS</b> What will be done?	<b>RESPONSIBILITIES</b> Who will do it?	<b>RESOURCES NEEDED</b> People/Money/Time	<b>TIMELINE</b> When will it start/be completed?
1. Closely monitor the district general fund to maintain a minimum reserve of 1 ½--2 months expenditures.	Treasurer Superintendent		August, 2021—Ongoing
2. Seek cost-saving measures on expenditures.	All Employees		August, 2021—Ongoing
3. Maintain a level of staffing that meets the needs of all students as well as student enrollment.	Superintendent Administrative Leadership Team		March, 2022—August, 2022
4. Continue to focus spending on classroom instruction. Currently, 72.6% of expended funds are directed to classroom instruction. In comparison to other districts our size in the state of Ohio, we rank 19 <sup>th</sup> out of 110.	Treasurer Superintendent Administrative Leadership Team		August, 2021--Ongoing

5. Make the 5 Year Forecast and other district financial reports available on the district website.	Treasurer Technology Department		January, 2022--Ongoing
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**STRATEGY: Execute a transparent practice of responsible spending, finance management, and efficient operations for maintaining a high-quality organization.**

- **Evidence of Success (How will you know that you are making progress? What are your benchmarks?)**
  - Regular updates at Board of Education meetings of district finances, the 5 Year Forecast, and other reports.
  - Maintenance of a minimum reserve of 1 ½--2 months expenditures.
- **Evaluation Process (How will you determine that your goal has been reached? What are your measures?)**
  - Regular updates at Board of Education meetings of district finances, the 5 Year Forecast, and other reports.
  - A healthy 5 Year Forecast projects district revenues to exceed expenditures in all five years of the forecast and projects a minimum reserve of 1 ½--2 months expenditures in all five years of the forecast.
  - The district’s strategic plan is able to be fully implemented and funded.

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**STRATEGY: Assure that revenue sources allow the district to provide diverse opportunities for all students, to recruit and retain high-quality personnel, to provide rigorous, up-to-date curriculum and educational resources, and to improve district buildings and grounds.**

<b>ACTION STEPS</b> What will be done?	<b>RESPONSIBILITIES</b> Who will do it?	<b>RESOURCES NEEDED</b> People/Money/Time	<b>TIMELINE</b> When will it start/be completed?
1.Pass the 6.9 Mill Property Tax Levy (Renewal) for operating expenses in May, 2022.	Board of Education Superintendent Treasurer Administrative Leadership Team All Employees Levy Committee	Levy Committee Members Levy Campaign Funds	December, 2021--May, 2022
2.Determine the need for new operating funds.	Board of Education Superintendent Treasurer		January, 2022—December, 2022
3.Aggressively pursue grants and other alternative revenue sources.	Superintendent Director of Federal Programs Administrative Leadership Team Employees		August, 2021—Ongoing

4. Increase student enrollment.	Board of Education Superintendent Treasurer Administrative Leadership Team All Employees	Communications Plan that Includes a Strong Social Media/ Marketing Footprint Adjustment in Open Enrollment Policy	August, 2021—August, 2022 October, 2021—October, 2022 March, 2022—March, 2023
5. Communicate with state legislators regarding state funding needs and concerns.	Board of Education Superintendent MLEA & OAPSE Leadership		August, 2021—Ongoing

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- **Evidence of Success (How will you know that you are making progress? What are your benchmarks?)**
  - Successful renewal of the 6.9 Mill Property Tax Levy for operating expenses in the Spring of 2022.
  - While avoiding the need to cut expenditures, annual district revenues exceed expenditures.
  - Maintain or increase student opportunities across the district.
  - The district maintains the ability to recruit and retain high-quality personnel.
  - The district maintains the ability to provide rigorous, up-to-date curriculum and educational resources.
  - The district is able to improve district buildings and grounds.
- **Evaluation Process (How will you determine that your goal has been reached? What are your measures?)**
  - Regular updates at Board of Education meetings of district finances, the 5 Year Forecast, and other reports.
  - A healthy 5 Year Forecast projects district revenues to exceed expenditures in all five years of the forecast and projects a minimum reserve of 1 ½--2 months expenditures in all five years of the forecast.
  - The district’s strategic plan is able to fully implemented and funded.