

# 10-Year Transit Development Plan for Richland County Transit Board

## RCTB Board Update

October 12, 2022





# Team Leaders



**Christy Campoll**  
*Project Manager*

- Transit for 11+ Years
- Transit Development Plans
- Service Evaluation and Analysis
- Mobility Management
- Funding & Grants Management
- Mobility Management



**Laura Brown**  
*Project Coordinator & Planner*

- Transit for 20+ Years
- Stakeholder & Public Engagement
- Transit Planning
- Route Planning & Service Evaluation Standards
- Civil Rights



**Megan Matheny**  
*Lead Planner*

- Transit for 12+ Years
- Short and Long Range Transit Planning
- Network Design
- Capital Improvement Planning
- Technology and Alternative Service Solutions

# Phase I

## Project Steering Committee

- Advisory

## Collect Resources

- Service Performance Data
- Stop Level Data
- Community – Based Reports
- Land Use Plans

## Stakeholder Engagement

- Key Stakeholder Interviews
- Interviews with Transit Staff (drivers, schedulers, etc.)

## Market Analysis

- Transit Demand Estimation
- Trip Generators
- COA
- Financial Review



# Phase II

## Public Engagement Campaign

- Public Survey
- On-Board Survey
- Project Bus
- Public Open Houses
- Stakeholder Focus Groups
- Informational Meetings

## Develop Recommendations

- Technical Report to Steering Committee
  - Technology Recommendations
  - Service Structure Recommendations
- Reconvene Focus Groups



# Phase III

## Draft Plan

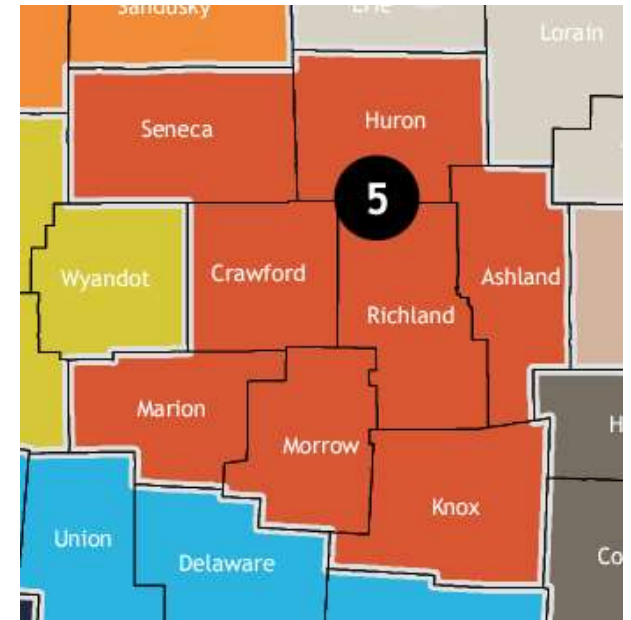
- Final Recommendations
- Include Projected Costs for 5-Years and 10-Years
- Identify Potential Revenue
- Potential Coordination Partnerships

## Final Reports and Presentation

- Draft and Final Reports
- Presentation of Final Report

# Goals and Vision

- ◆ What Do You Want Your Transit System to Be in 10 Years?
  - Support the Area's Economic Development
    - Provide Access to Employment
  - Link to the Region
    - 22,000 Commute In /23,000 Out
  - Increase Days and Hours of Service
  - Attract Young Professionals





# Goals and Vision

- ◆ What Do We Want to Accomplish During the Study?
  - Mentioned at 9/23 Kick-off Meeting
    - Determine How People are Traveling
      - Where are the Challenges?
    - Build Support for Transit
      - Ensure Funding is Available Long-Term
    - Bring Large Employers into the Conversation
    - Prioritize the Use of Limited Resources



# Timeline

- ❑ Initiation, Research and Analysis
  - ❑ October-November (Technical Memorandum by 12/1)
- ❑ Public Engagement
  - ❑ October – January (TM by 2/1)
- ❑ Recommendations
  - ❑ Develop Alternatives: February – May (TM by 6/1)
    - ❑ Will Include Public Input
  - ❑ Final TDP Report by September 2023



# Thank You For This Opportunity

Please Feel Free to Contact Us:

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